

Message Text

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PAGE 01 BANGKO 25055 301259Z
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----017877 310637Z /21

R 301239Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 0241

UNCLAS BANGKOK 25055

E.O.11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: METRO MACHINERY CO., LTD.

REF A. USDOC 11573 B. USDOC 14897 C. BANGKOK 24237
D. USDOC 15516

1. THAILAND

OFFICE USE: 2. 549 3. NA 4. 01

5. METRO MACHINERY CO., LTD.

6. 1760 SUKHUMVIT ROAD, SOI 52-54 PRAKANONG

7. BANGKOK 11

8. CONTACT: MR. TONGCHAI BURAPACHAISRI

9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: MR. EKACHAI BURAPACHAISRI, DIRECTOR/
GENERAL MANAGER AND MR. PHAIRUSH BURAPACHAISRI, PARTS AND
SERVICE DIRECTOR.

10. PHONE: 3110471-4 11. TELEX: METROMAC TH 7252

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12. CABLE: METROWORKS BANGKOK

13. ESTBL: 1976 14. EMPL: 556 15. SIZE: LARGE

16. REPUTATION: Y-GOOD 17. RPT DATE: 08/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 35190/235 IMP.AGT.DIST. OF INDUSTRIAL ENGINES
23B. 35310/235 IMP.AGT.DIST. OF CONSTRUCTION MACHINERY
AND EQUIPMENT.
24. FOREIGN SALES: NA

25. FINANCIAL REFS; BANGKOK BANK LTD., 9 SUAPA ROAD,
BANGKOK; BANGKOK METROPOLITAN BANK LTD., P.O. BOX 1-99,
BANGKOK, THAILAND.

26. TRADE REF: CATERPILLAR TRACTOR CO., PEORIA, ILLINOIS.
27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF CATERPILLAR
TRACTOR CO., PEORIA, ILLINOIS FOR EARTHMOVING EQUIPMENT,
ENGINES AND SPARE PARTS.

28. POST EVALUATION: METRO MACHINERY WAS INCORPORATED IN
1976 WITH AN AUTHORIZED CAPITAL OF DOLS 10,000,000 TO
REPRESENT CATERPILLAR TRACTOR COMPANY FOR THE
DISTRIBUTION IN THAILAND OF EARTHMOVING EQUIPMENT AND
INDUSTRIAL ENGINES AND SPARE PARTS. SIXTY PERCENT OF ITS
IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM JAPAN
(30 PERCENT) AND OTHER COUNTRIES. IT OWNS AN OFFICE OF
14,000 SQ.METERS AND A DISPLAY SPACE OF 12,000 SQ.METERS,
A WAREHOUSE OF 8,000 SQ.METERS AND A WORKSHOP OF 10,000
SQ.METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS
DISTRICTS. FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO
BE DOLS 35,000,000. IT IS AFFILIATED WITH METRO WORKS
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LTD. PART. AND METRO ELECTRONIC CO., LTD. FIRM IS A
MEMBER OF THE THAI CONSTRUCTION ASSOCIATION. IT IS
MANAGED BY MR. TONGCHAI BURAPACHAISRI REPRESENTING A
FAMILY BUSINESS OF BURAPACHAISRI, WELL-KNOWN IN HEAVY
MACHINERY FOR MORE THAN 20 YEARS. FIRM EMPLOYS 556
PEOPLE INCLUDING 38 SALESMEN. LOCAL BANK REPORTS
FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE A GOOD
TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO25055
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780355-0730
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t1978085/aaaaaebw.tel
Line Count: 105
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 39f56f61-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1698923
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: METRO MACHINERY CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/39f56f61-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
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